

PRESS RELEASE

CANARA UTSAV - INAUGURATED BY EXECUTIVE DIRECTOR, CANARABANK

A 3 Day Canara Utsav from 16th to 18th Dec 2016 is being organised by the Department of Women Empowerment, Canara Bank, Head Office at Avani Sringeri Shankar Mutt, Modi Hospital Road, Mahalakshmi Puram, Bengaluru. The Utsav was inaugurated by Smt P V Bharathi, Executive Director, Canara Bank on the morning of 16th Dec 2016. Marketing support was provided to the event by Canara Bank under CSR Initiatives.

Speaking on the occasion Smt P V Bharathi, Executive Director said that Canara Bank is providing end to end support to women entrepreneurs for all their requirements to establish their enterprises and the Bank will continue to support them to grow by catering to their financial requirements.

The program was chaired by Sri Ravindra Bhandary, General Manager, Priority Credit & Financial Inclusion Wing, Canara Bank, Head Office. He advised the women entrepreneurs to approach the Bank authorities for their entrepreneurial needs and wished them good sales through the Canara Utsav.

Bank has made available POS Machines for dispensing cash to public for purchase of articles at the Utsav and also a Mobile ATM has been stationed at the venue for the convenience of the shoppers.

Bank requests general public to make use of the one stop shopping mela of products made by women entrepreneurs and encourage them in their bold endeavors.