

CONTENT ARCHIVAL POLICY

Archival Policy for the content elements on the Bank's corporate website will be as per the following table:

S.No	Content	Entry into Archive	Exit from Archive
1	About Us	One year	Eight Years
2	PMJDY & Financial Inclusion	One year	Eight Years
3	Awards & Achievements	One year	Eight Years
4	Press Release	One year	Eight Years
5	Announcement	One year	Eight Years
6	Careers	One year	Eight Years
7	What's New	One year	Eight Years

List of content contributed is sent to the content contributor two weeks prior to the validity date to revalidate the content and if required modify the validity date. In case of no response, then a reminder is sent a week before the validity date and therefore the content is archived and no longer published on the Website.

For some of the components the validity date may not be known i.e., the content is stated to be perpetual. Under this scenario, the validity date should be ten years. The policy will be modified suitably as per bank's policies and guidelines from time to time.