

Amendment-1 to "EOI 02/2018-19 dated 26/02/2019 for Empanelment of Service Providers for Social Media Content Creation, Digital Marketing & Campaign Management."

It is decided to amend the following in respect of the above RFP:

Sl. No.	Page No.	Clause No.	Existing	Amended
1.	28	ANNEXURE-6 Technical Eligibility for the Social Media Content Creation, Marketing & Campaign Point no. 5	Details: Bidder should have won recognized awards for their creative work in the last 3 years as on date of EOI. Awards for >=3 citations = 10 Mark Awards for 2 citations = 7 Marks Awards for 1 citation = 5 Marks Documentary Evidence: Work Order and Copy of Award Certificates from the client/ agency responsible for the award ceremony	Details: "Bidder should have won recognized awards for their creative work in the last 5 years as on date of EOI. Awards for >=3 citations = 10 Mark Awards for 2 citations = 7 Marks Awards for 1 citation = 5 Marks Documentary Evidence: Work Order and Copy of Award Certificates from the client/ agency responsible for the award ceremony

All the other Instructions and Terms & Conditions of the above RFP remain unchanged.
Please take note of the above Amendments while submitting your response to the subject RFP.

Date: 11/03/2019
Place: Bengaluru


Deputy General Manager

