

## Press Release

A discussion programme in Hindi on the topic “**Realignment of Marketing Strategy based on Customer’s needs**” was organized on December 21, 2023 at 3: 30pm in the ‘Main Conference Hall’ of Canara Bank, Head Office.

The programme was presided over by Shri T K Venugopal, General Manager, Human Resources Wing. Former cricketer Shri B K Venkatesh Prasad, Deputy General Manager, Canara Bank was invited as a special guest in this programme. Employees from various Wings participated in the programme and presented their views.

Internal



Internal

### Publicity & Public Relations Section

Marketing, Public Relations & Third party products Wing  
2<sup>nd</sup> Cross, Gandhi Nagar  
Bengaluru – 560009

Tel no: 080-22340477  
E mail: hoppr@canarabank.com  
www.canarabank.com