**How to Recognize?**

- Product or travel offers that sound too good to be true
- Asking for your personal/financial information
- Any unsolicited call from Bank, Govt. Agency or company
- A sense of urgency/threat in the communication

**How to Avoid?**

- End the conversation & block such callers
- Do not share your personal or sensitive data to anyone
- Do not click on links in email or messages
- Report cyber crimes by calling 1930